

Julia Koutsoukos Debriefing Notes

U1 1. U1 does not like “being tracked for commercial purposes”; only uses Facebook to keep track of family because he believes the app is tracking him

U1 2. Thinks being tracked is a major problem and that our algorithm being related to us is an issue

U1 3. What comes to U1’s mind when digital privacy is said, “I believe that almost everything I do is being tracked; every purchase I make, somebody would like to track that, particularly Facebook, but others as well would like the information to collect and sell for various marketing objectives.”

U1 4. U1 thinks everything they purchase online, everything they mention, email, and search is what is being tracked

U1 5. U1 doubts that other people share the information tracked with others because it wouldn’t be to their advantage

U1 6. U1 does not like to have more than one card on file so that he can track the payments that were made

U1 7. U1 uses American Express card through the Apple Wallet on his phone